

WISE Workshop

Becoming WISE to the Power of
Member Experience



Now it's
your turn!

Witty

Shareable

WISE

Immersive

Extraordinary

What to Expect

WITTY
IMMERSIVE
SHAREABLE
EXTRAORDINARY

INTRO

7 MIN. BRAINSTORM

5 MIN. SHARING

TAKEAWAYS

workshop

Witty



Immersive

in-person
5 senses
involvement
feelings
EMOTIONS
transitions
simplifying
CONSISTENCY

Immersive

Shareable

gifts

acts of
kindness

exceed **INSTAGRAMMABLE**
expectations
accomplishments
self-personalization

Extraordinary

~~everyone else~~
~~sparkler does it~~
~~always done it~~
~~that way~~
PROACTIVE
eliminate
pain points
“DO SIMPLE
BETTER”
OPPOSITE OF
NORMAL

Extraordinary

Takeaways

Thank you!

